



## **BACHMANN INDUSTRIES, INC.**

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FOR IMMEDIATE RELEASE

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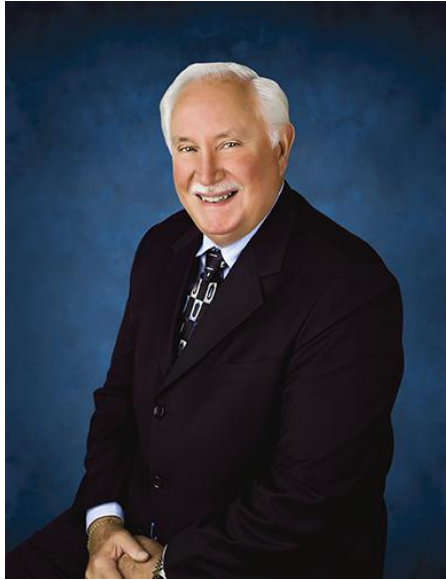
### **RICHARD JANYSZEK PROMOTED TO SENIOR VP OF SALES AND MARKETING FOR BACHMANN TRAINS**

Bachmann Trains is pleased to announce the promotion of Richard Janyszek to Senior Vice President of Sales and Marketing. Before becoming Bachmann's Vice President of Sales in 2008, he served as Bachmann's National Sales Manager, starting in 2004. Rich is also currently the President of the Model Railroad Industry Division of the Hobby Manufacturers Association and Treasurer of the HMA. Bud Reece, formerly Senior Vice President of Sales and Marketing, has moved to Colorado and transitioned to Western Regional Sales Manager. Bud has been with Bachmann for 20 years, serving the past 14 years as Senior Vice President of Sales and Marketing. His new position allows him to focus his extensive knowledge and experience on the Western region of the country.

Rich notes, "I am excited to take on the additional responsibilities of Senior VP to build on the outstanding achievements Bud has already accomplished with Bachmann Trains and throughout the model train industry. I will work with all our employees to continue offering the high-quality model railroading products that our customers expect from Bachmann."



**Rich Janyszek,**  
**Senior VP of Sales and Marketing**



**Bud Reece,**  
**Western Regional Sales Manager**